

# SCHEDULE AT A Glance

## MONDAY, OCTOBER 21<sup>st</sup>

7:30 AM - 3:00 PM      Registration & (**ROTUNDA**)  
7:30 AM - 3:00 PM      Exhibitor Set-Up (**EXHIBIT HALL A**)

### **WOMEN IN ROOFING YOGA SESSION** (**Separate Registration Required**)

9:00 AM – 10:30 AM      Women in Roofing (WinR) Sponsored Yoga Session (**Intercontinental Hotel – KELLOGG ROOM**)

### **MRCA BOARD MEETING** (Closed Meeting)

10:00 AM - 12:00 PM      MRCA Board Meeting & New Director Orientation (**ROOM 9**)

1:00 PM – 2:00 PM      Educational Breakout Sessions

### **BUSINESS DEVELOPMENT EDUCATION** (**ROOM 10-12**)

Practice to be Prepared: The Customer's Emergencies are Your Emergencies  
Tracey Donels - Service First Solutions

### **GENERAL EDUCATION** (**ROOM 13-15**)

Architectural Sheet Metal Best Practices: A Panel Discussion  
Moderator: Luke Haines - Roofmasters Roofing & Sheet Metal  
Management: Dylan Wiesner - Roofmasters Roofing & Sheet Metal  
Manufacturer: Charlie Smith - McElroy Metal  
Estimator: James P. Fleming - Langer Roofing & Sheet Metal  
Field: Joe Huntington - AAA Roofing Co.

### **TECHNICAL & SAFETY EDUCATION**

Roof Deck Integrity Study Results  
Wiss, Janney, Elstner Associates, Inc.

2:00 PM – 2:15 PM      BREAK

2:15 PM – 3:15 PM      Educational Breakout Sessions

### **BUSINESS DEVELOPMENT EDUCATION** (**ROOM 10-12**)

4 Predictable Ways Roofing Contractors Grow Their Business without Debt  
Scott Beebe – Business On Purpose

### **GENERAL EDUCATION** (**ROOM 13-15**)

Enhancing Your Leadership Skills: A Journey of Self-Reflection and Intentional Living  
Larry Stock - Queen City Roofing and Sheet Metal

### **TECHNICAL & SAFETY EDUCATION** (**BALLROOM D**)

Safety Implications for Subcontractors  
Gary Auman – Auman, Mahan, & Furry

4:30 PM – 7:00 PM      Past President's Dinner (By Invitation) (**KINCAID'S FISH, CHOPS & STEAKS**)

### **NEW MEMBER / FIRST TIMER RECEPTION** (**Intercontinental Hotel - GREAT RIVER BALLROOM FOYER**)

Hosted by MRCA's Women in Roofing (WinR)  
7:00 PM – 7:30 PM

### **YOUNG CONTRACTORS COUNCIL (YCC) FUNDRAISER WELCOME PARTY**

(**Intercontinental Hotel - GREAT RIVER BALLROOM**)

**TIMBER BASH! CASINO NIGHT** (Separate Registration Fee)  
7:30 PM – 10:00 PM

## TUESDAY, OCTOBER 22nd

8:00 AM – 4:00 PM Registration (**ROTUNDA**)  
8:00 AM – 10:00 AM Breakfast (**EDUCATION ROOMS FOYER**)  
8:00 AM – 11:00 AM Exhibitor Set-Up (**EXHIBIT HALL A**)

8:30 AM – 9:30 AM Educational Breakout Sessions

### **BUSINESS DEVELOPMENT EDUCATION (ROOM 10-12)**

4 Blind Spots Preventing Roofing Contractors from Retaining Talent and Growing Profit  
Scott Beebe – Business On Purpose

### **GENERAL EDUCATION (ROOM 13-15)**

Attic Ventilation: Ask the Expert  
Paul Scelsi - Air Vent, Inc.

### **TECHNICAL & SAFETY EDUCATION (BALLROOM D)**

NRCA Low Slope Update on Roofing Industry Technical Issues  
Mark Graham – NRCA Vice President of Technical Services

9:30 AM – 9:40 AM Break

9:40 AM – 10:40 AM Educational Breakout Sessions

### **BUSINESS DEVELOPMENT EDUCATION (ROOM 10-12)**

Strategic Succession Planning for Your Company  
Larry Stock - Queen City Roofing and Sheet Metal

### **GENERAL EDUCATION (ROOM 13-15)**

Give Your Employee C.R.A.P.: The Success Formula for Building Loyalty  
Jeff Kortez - Human Asset Management LLC

### **TECHNICAL & SAFETY EDUCATION (BALLROOM D)**

Safety Matters  
Gary Auman – Auman, Mahan, & Furry

10:40 AM – 10:50 AM Break

10:50 AM – 12:20 PM Membership Meeting & Keynote Presentation (**BALLROOM D**)  
“Fighting Back” with former Pittsburgh Steeler, Rocky Bleier

12:30 PM – 4:00 PM EXPO OPEN (**EXHIBIT HALL A**)

2:30 PM – 4:00 PM Signatory Contractors Roundtable Discussion (**ROOM 9**)  
John Quarnstrom, CEO of the Sheet Metal and Roofing Contractors Association, St. Paul Minnesota  
Valerie Pope, MRCA Signatory Contractors Council Staff and Director of Labor Relations

3:00 PM – 4:00 PM Workforce Development Roundtable Session (**Expo Floor – MRCA Booth**)  
Fred Horner, President of Advanced Industrial Roofing, Massillon, OH  
Dan Murphy, Director of RG Drage Technical School  
Benjamin Rodriguez, GAF Sr. External Learning & Development Relationship Specialist  
Brian Cornelius, GAF Program Director Roofing Academy  
Daniel McLaughlin, GAF CARE Central Area Manager

### **MRCA RECEPTION & FOUNDATION AUCTION (Intercontinental Hotel - GREAT RIVER BALLROOM)**

#### **BLACK & WHITE BALL**

5:00 PM – 8:00 PM SILENT AUCTION

6:45 PM LIVE AUCTION

## WEDNESDAY, OCTOBER 23rd

8:30 AM - 12:00 PM Registration (**ROTUNDA**)  
9:00 AM - 12:00 PM EXPO OPEN (Breakfast on Expo Floor) (**EXHIBIT HALL A**)