



2026 Advertising Opportunities

EXPAND YOUR BRAND. BROADEN YOUR REACH.

We know MICA is important to you and your business. As we continue our mission to bring value to our sponsors, we want to share opportunities to reach your audience through a newly designed print magazine as well as digital exposure via the MICA Website, www.micainsulation.org

COLOR AD	1X	2X	3X	4X
Full Page	\$435	\$870	\$1305	\$1740
1/2 Page	\$300	\$600	\$900	\$1200
1/4 Page	\$240	\$480	\$720	\$960
Inside Front Cover	\$500	\$1000	\$1500	\$2000
Inside Back Cover	\$500	\$1000	\$1500	\$2000
Back Cover	\$625	\$1250	\$1875	\$2500

Website Button Link Ad on www.micainsulation.org for 1 full Year (12 months) - \$1000.00 Hyperlinked to YOUR Website!

AD SPECS	BLEED	TRIM	LIVE AREA
Full Page	8.75 X 11.25	8.5 X 11	7.5 X 10
Half Page Vertical	3.875 X 11.25	3.625 X 10	3.125 X 10
Half Page Horizontal	7.75 X 5	7.5 X 4.75	7 X 4.25
Quarter Page Vertical	3.875 X 5.125	3.625 X 4.875	3.125 X 4.375
Quarter Page Horizontal	7.75 X 2.5	7.5 X 2.25	7 X 1.75
Back Cover	8.75 X 8.25	8.5 X 8	7.75 X 7.25

Desired Issue Month(s):

☐ FEB

☐ MAY

☐ AUG

☐ NOV

Artwork Due Date:

DEC 31st

MAR 31st

JUN 30th

SEP 30th

PAYMENT INFORMATION:

COMPANY: _____

TOTAL DUE: _____

CONTACT: _____

____ CHECK PAYABLE TO MICA OR CREDIT CARD

ADDRESS: _____

MC: _____ AX: _____ VISA: _____ Discover: _____

CITY / ST / ZIP: _____

CC#: _____ CVV: _____

PH: _____

EXP: _____ BILLING ZIP: _____

E-MAIL: _____

SIGNATURE: _____

Newsletter Ad Size Desired: _____

____ BILL FULL YEAR IN ADVANCE

____ BILL AFTER EACH ISSUE

ALL Print Ads are full color & must be submitted as a High-Resolution .PDF with Fonts and Images embedded.

Website Button Link Ads need to be 300 x 300 px and submitted as a JPG or GIF. Static Images Only. No Flash ads.

Send completed form to: MICA—7250 Poe Ave. Ste. 410 —Dayton, Ohio 45414—Fax to: 937-278-0317

Have Questions? Call Sherry Freier at 888-294-0084
or email Sherry at sfreier@assnsoffice.com