



MIDWEST INSULATION CONTRACTORS ASSOCIATION
MICA MESSENGER NEWSLETTER ADVERTISING CONTRACT

2024

Company Name _____

Contact Person _____ Phone _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Newsletter Ad Size Desired: _____ Issue Month(s): JAN FEB MAR APR MAY JUN
 JUL AUG SEPT OCT NOV DEC

Total Due: _____ **Ads are Due the 1st of the month of Issue Date.**

Please make checks payable to Midwest Insulation Contractors Association or pay by credit card:

Credit Card Number: _____ CSV: _____ Exp. Date _____

Signature: _____ Billing Zip Code _____

ALL Ads must be submitted as a High-Resolution .PDF with Fonts and Images embedded.

B&W AD	1X	3X	6X	12X
Full Page	\$140	\$330	\$660	\$1320
1/2 Page	\$95	\$195	\$390	\$780
1/4 Page	\$75	\$135	\$270	\$540
1/8 Page	---	---	---	\$230

COLOR AD	1X	3X	6X	12X
Full Page	\$170	\$435	\$870	\$1740
1/2 Page	\$125	\$300	\$600	\$1200
1/4 Page	\$105	\$240	\$480	\$960
1/8 Page	---	---	---	---

AD	BLEED	TRIM	LIVE AREA
Full Page	8.75 x 11.25	8.5 x 11.25	7.5 x 10
Half Page Vertical	3.875 x 11.25	3.625 x 10	3.125 x 10
Half Page Horizontal	7.75 x 5	7.5 x 4.75	7 x 4.25
Quarter Page Vertical	3.875 x 5.125	3.625 x 4.875	3.125 x 4.375
Quarter Page Horizontal	7.75 x 2.5	7.5 x 2.25	7 x 1.75
Eighth Page	3.375 x 2.813	4.25 x 2.813	3.75 x 2.5

Send completed form to: MICA—7250 Poe Ave. Ste. 410 —Dayton, Ohio 45414—Fax to: 937-278-0317

Have Questions? Call Carroll Hamann at 888-294-0084
or email Carroll at chamann@assnsoffice.com